



**GOVERNMENT COLLEGE OF ENGINEERING, AURANGABAD
AND ANKUR GECA INCUBATION CENTER FOUNDATION**

PRESENTS

IDEATHON 3.0

Prizes:

Winner- Rs.7000/-

Runner Up- Rs.5000/-

2nd Runner Up- Rs.3000/-

**Topics of interest include,
but are not limited to:**

1. Agriculture
2. Education
3. Transportation
4. Healthcare
5. Supply Chain
6. Automation
7. Animation & Gaming
8. Renewable Energy Technology
9. Water Resource Engineering and Management
10. Fin-Tech

SCAN TO REGISTER



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Last Date Of Submission: 5th December 2022

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Necessity is the mother of invention ✨

There's no shortage of remarkable ideas, what's missing is the will to execute them!!

Hello creators:

🔗 AnkurGECA incubation Centre Foundation (AICF), Entrepreneurship Development Cell GECA (E-Cell) & Government College of Engineering Aurangabad is bringing you IDEATHON 3.0 with the same vision of bringing ideas to life👏!!

We are here to convert your creative minds and innovations into reality. It's a big opportunity for people who are thinking to work on their startup.

Chase the vision, not the money; the money will end up following you. It helps people to explore entrepreneurship between them. Different stages of Ideathon 3.0 will help participants to refine their solutions and improve their business plans.

Here are the exciting prizes:

🏆 Prizes 🏆

🏆 Winner-Rs 7000/-

🏆 First runner up -Rs.5000/-

🏆 Second runner up -Rs.3000/-

Also get a chance of pre-incubation at AICF!!

So let's be a Problem Solver

To register for Ideathon 3.0:

<https://forms.gle/wFB5rSheiTRbCkhPA>

Check out the rule book:

<https://drive.google.com/file/d/1Ippkv1F5uyePsBQbCVRKOoX9Ig8mpv9o/view?usp=drivesdk>

Contact for any queries

Vaishnavi Deshmukh: 7350872850

Darshana Sancheti: 9834914848

Or Email us at: ankur@geca.ac.in



Rulebook Ideathon 3.0

Objective-

The main objective of this competition is to support teams who are interested to immediately work on their startup. It can support entrepreneurs to scale up, who are in business for less than 2 years. Different stages of Ideathon 3.0 will help participants to refine their solution/product and improve their business plan.

The topic of interest includes, but are not limited to, the following:

1. Renewable Energy Technology
2. Water Resource Engineering and Management
3. Agriculture
4. Education
5. Transportation
6. Healthcare
7. Supply Chain
8. Automation
9. Animation & Gaming
10. Fin-Tech

Idea submission process:

Rules and Regulations:

- Minimum two members in a team
- Two rounds:
 - Round 1: Idea Submission & Screening
 - Round 2: Presentation and Evaluation
- Ideas selected through screening will require to register and pay the registration fee
- Teams working under the guidance of a faculty member will have an extra advantage. A team must consist of min. 3 to max. 5 members (Excluding faculty guide).
- Teams submitting ideas will be offered free pre-incubation support of one month.

Round 1

- Register for Ideathon 3.0- <https://forms.gle/wFB5rSheiTRbCkhPA>
- The teams should come up with their own ideas and problem statements. It should be submitted to AnkurGECA Incubation Centre Foundation

(AICF) in the format given in the following link-

https://docs.google.com/document/d/1nwZkE4YE3kBUtQpTHayiFoHC9tmatiZC/edit?usp=share_link&oid=105546258329857015929&rtpof=true&sd=true

- Mail your idea document in an MS word file to ankur@geca.ac.in and mention the subject as '**Ideathon 3.0: Team Name**'
- A participant cannot lead more than one team but can be a member of more than one team.
- **Important Dates-**
Submission of ideas from 21st November 2022 to 5th December 2022
Intimation of acceptance: 12th December 2022
Presentations date: Intimation on registered email ID

Round 2-

- Dates will be communicated to shortlisted teams
- Selected teams should present their ideas in Round 2 to a panel of mentors. Presentation of ideas should be preferably given in the format as per the suggested template given in the following link-
https://drive.google.com/file/d/1k8IBzco9AsE6fSHTt68HIoAj2sLgq5xY/view?usp=share_link
- All the teams must include their one-year timeline plan to implement the idea in the Round 2 presentation

What is the selection criterion?

Post idea submission process, the ideas will be evaluated by experts.

- Evaluation criteria will include novelty of the idea, clarity, feasibility, practicability, sustainability, scalability, beneficiary, solution mechanism, prototype development (if applicable), commercial viability, competitor's identification and details in the prescribed format.
- The main focus will be on ideas that have the potential to convert into a product/service in a real market scenario.

Prizes:

Winner - Rs. 7000 /-

First runner up - Rs. 5000 /-

Second runner up - Rs. 3000 /-

Pre-incubation at AICF-

- Winners will be eligible for pre-incubation at AICF
- Minimum 3 months of the pre-incubation period in which monitoring and evaluation will be carried out. Selected teams will then be eligible as Incubatee.

- Pre-incubation may also be provided to teams (other than winners) recommended by judges from Round 2.
- Facilities for Pre-incubatees at AICF-
 - Co-working space and common facilities
 - Mentorship
 - Access to lab infrastructure
 - Access to our events and webinars

Miscellaneous Information:

- Team will have to discontinue the association with the previous incubation center if willing to get incubated at AICF Incubation Centre. The application is, however, free provided other criteria are matched.
- Intellectual Property (IP) of the idea would be the purview of respective teams
- Selected ideas will be supported further so that the market will be able to utilize these ideas; more efforts beyond the finale are required from the selected teams thereafter.
- No one can claim for review of results at any stage of Ideathon. Decisions taken by AICF will be final.
- Host Organization AICF can make changes in the mentioned format as per the requirements. These changes will be communicated to participants through the mail.